

Basha Buzz Rattles Bay Area Hairdressing Community

Bay Area Student Hairdressing Awards (BASHA) is the premier student beauty competition in the Greater San Francisco Bay Area, celebrating the artistry and skill of fresh talent in the Industry. Bay Area cosmetology students currently enrolled in beauty school are eligible to enter BASHA. There are three categories, Shape. Color. Avant Garde. One winner will be chosen from each of the three categories. Each BASHA winner will receive a \$500 check toward their cosmetology school tuition.

BASHA judges Nicole Hitchcock, Nina Husen, and celebrity stylist and winner of Shear Genius, Brig Van Osten look forward to meeting BASHA finalists and seeing their models at the June 21st red carpet star studded BASHA 2012 awards party.

"BASHA is inspiring student hairdressers to express themselves creatively and reward them for their excellence. It is giving senior stylists an opportunity to meet talented young future professionals," states Nicole Hitchcock, PR director at NH2 salon.

Tickets are on sale now for BASHA 2012 at www.basha2012.eventbrite.com

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